

Thursday, 28 January 2010

Subject: Cancer Nurses Society of Australia, 13th Winter Congress 2009– Benefits for your Network

Dear Sir / Madam

We are contacting you in relation to the upcoming Cancer Nurses Society of Australia 13th Winter Congress (CNSA 2010) that will be held in Perth, Australia in 29 – 31 July 2010.

The Cancer Nurses Society of Australia would like to ask for your assistance in promoting the CNSA 2010 Congress through one or all of the following:

- Including the Congress details in your events listing
- Free advertising in association newsletter/journal
- Distribution of Congress flyers to your mailing list
- Provision of association mailing list electronically
- Linking the Congress web page to your web page
- Displaying Congress postcards in association office or office of members.

We look forward to hearing from you and to discuss some mutually beneficial marketing opportunities. We would appreciate other ideas you may have for assistance in the promotion of this Congress.

Congress Details

Name: Cancer Nurses Society of Australia 13th Winter Congress
Theme: "Leadership, Diversity and Innovation: The Global Picture"
Venue: Hyatt Regency, Perth
Dates: 29 - 31 July 2010
Expected attendance: 300

Delegate Profile: It will bring together cancer nurses who are looking to network, engage in professional forums and gain and better their knowledge of professional nursing practice issues, including:

- Nursing-Sensitive Patient Outcomes
- Practice and performance improvement, and
- Evidence based practice.

If you would like more information on the CNSA 2010 Congress, please visit our website as listed below. Alternatively, we can send you promotional material at your request.

Kind Regards,

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